

St. Joseph's Academy

310 McDonald Street

Lakeland, FL 33803

863-686-6415

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Thank you for advertising with the 2010 St. Joseph's Yearbook. Without your support, we would not be able to continue publishing a lasting memory of the school year. Please call Mrs. Cole, 4th grade teacher, or contact by email at the above address, Laura Williamson, parent volunteer, if you have any questions. Contracts, payment, and **picture page are due by February 13, 2010.** Please respond by email, to Mrs. Cole or Mrs. Williamson of your intention to reserve a memory/personal page for your eighth grade student.

Please read the following information carefully:

** Please do not submit any irreplaceable photos. Though it rarely happens, a picture can be lost.

** Digital Photos – for best clarity, digital photos should be from a camera with 4 mega-pixels or higher. Please be careful if you edit these to prevent distortion.

** Scanned Photos – must be scanned at 300 resolution. Please be careful if you edit these to prevent distortion.

** Every effort is made to create the ad as closely as possible to any requests provided.

Please be sure that all notes are legible. Below is our recommendation for the maximum number of pictures and text.

** Please make checks or money orders payable to St. Josephs Academy.

** A down payment of half the advertisement cost is requested to reserve your spot.

** A yearbook (one per family) was included with cost of your registration.

HOW TO:

** You may submit individual photos that will be scanned and placed into an advertising page **OR**

** You may construct a photo collage on an 11 ½ x 8 cardstock or construction paper; this will also be scanned and placed into an advertising page.

Please Print

Date of Contract _____

Student Name _____

Contact Telephone Number _____

**** Please Check Advertisement Size:**

_____ \$110 Full Page Color

Recommend max. of 15 pictures and 100 words of text.

_____ \$60 Half-Page Color

Recommend max of 7 pictures and 50 words of text.

Please check one of the following:

_____ Advertising copy and photos prepared by self and enclosed with contract.

** For memory pages, the students name will automatically be included as either the heading or the sub-heading.

Text:

Please list number of photos and a description of all photos. Please do not write on the back of the pictures with ballpoint pen – it bleeds through. A felt tip pen can be used.

Any Special Instructions:

Signature of Advertiser: _____ Date _____

Date Received: _____

Place in Ad log book: _____

Paid: _____ Need to collect _____ Check# _____

paid _____ Receipt # _____

Thank you and receipt mailed; date _____ signature of staff _____